

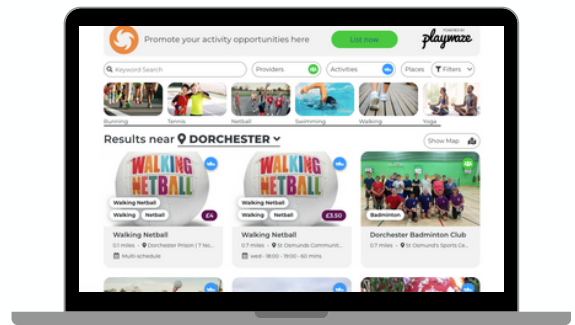
Active Dorset's Activity Finder



Active Dorset have launched a new Activity Finder in collaboration with LiveWell Dorset, to make it easier for people to find opportunities to be active, using a digital finder called Playwaze.

Collaboration across Dorset

Key partners and stakeholders were consulted on what they wanted from an Activity Finder and were invited to be part of a 3 month pilot towards the end of 2023. We wanted to make it easier for people and professionals working with people to find activities suitable for them, as well as providers to list their activity.



In collaboration with:



Why a new Activity Finder?

Our previous activity finder had limited ability to connect with other finders or to make use of latest technology advances such as opendata feeds. Providers who manage their activities, classes, and sessions on Playwaze can tick a box to get them promoted on websites and apps that attract millions of users, as well as activity finders, community tools and services that target local people.

Opendata friendly

Our new finder is powered by Opendata, a set of data standards that allows activities to be shared openly and freely, without the need for duplicating across different websites. When you post with Opendata, your activity will be seen by thousands, across a range of activity finder platforms.

Widgets available

Organisations and clubs can request to have your their widget, which can be openly used their websites. These widgets are based on predetermined search filters, and can be created to match organisational brand guidelines if required. Please [contact us](#) if you are interested in having a bespoke widget.

Add activities and Places

As well as activities, Places and green spaces can also be added to our finder, allowing for more opportunities for activities to be found and mapped. We continue to work with partners such as LiveWell Dorset and Community Action Network to ensure our directory works as seamlessly as possible with pre existing directories, so there's a single point of access to finding ways to move more across Dorset and BCP. Further updates and features will be rolled out in due course.

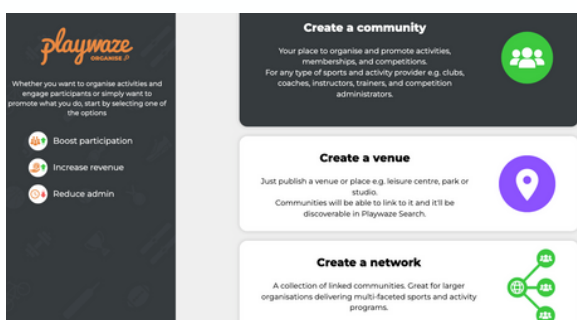
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Adding an activity

Step 1: Register an account [using this link](#)

Step 2: Choose to create either a community or venue.



Community - Your place to organise and promote activities, memberships, and competitions. For any type of sports and activity provider e.g. clubs, coaches, instructors, trainers, and competition administrators.

Venue - publish a venue or place e.g. leisure centre, park or studio.

Step 3: Follow the on screen instructions and complete all information on the session or activity. The activity can now be found using our activity finder: [Activity Finder](#), or managed online at anytime, by logging into the [Playwaze hub](#)

Signposting to our Activity Finder

As we enter this exciting new chapter, we know that although current gaps exist, we believe the power of opendata will make it easier to build and manage a larger directory of activities. Over the coming months, we will be promoting the finder to both the public and Providers across our social media channels. We encourage you to help amplify this message by sharing and engaging with our content.

We also encourage organisations to use this alongside [a Movement for Movement, the Physical Activity Strategy for BCP and Dorset](#).

[Click here to access our Activity Finder](#)

A selection of social media assets are available for use **here**.

For any questions, please contact Brad: bjones@activedorset.org

